

Nat Health Expenditure



File

10 DOWNING STREET

From the Private Secretary

7 September 1984

Thank you for consulting us about the possibility that a photograph of the Prime Minister might be included on the front cover of the forthcoming DHSS Annual Report.

I have shown the "mock-up" which you enclosed to the Prime Minister, who would be quite content for the photograph of her to be used in this way.

DAVID BARCLAY

Steve Godber, Esq.,
Department of Health and Social Security.

BAR

16. R.

PRIME MINISTER

w/end box

The DHSS will be publishing their Annual Report on the Health Service at the beginning of next month, and they would like to include a photograph of your visit to East Surrey Hospital on the front cover. The photograph would be part of a montage, and I attach a mock-up which shows roughly how it would look.

Would you be content for DHSS to use the photograph in this way?

Dmb

Yes *mb*

5 September, 1984.



DEPARTMENT OF HEALTH & SOCIAL SECURITY

Alexander Fleming House, Elephant & Castle, London SE1 6BY

Telephone 01-407 5522

From the Secretary of State for Social Services

David Barclay Esq
10 Downing St

4 September 1984

Dear David

I mentioned that we are trying to finalise the cover for the Annual Report on the NHS to be published at the beginning of next month. The attached is one option which we think works quite well. But you thought it would be sensible to check with the Prime Minister whether she would be happy for her picture to be used.

It would be most helpful to have a quick reaction as we will need to finalise the design quite soon and I would like to be able to put a final choice to my Secretary of State as soon as he gets back from holiday.

Yours

Shane

S.A. Foster